

IMMEDIATE



SILHOUETTE SOFT®

NATURAL

Silhouette Soft and you

LEARN EVERYTHING YOU NEED TO KNOW IN OUR FREE
SMILEWORKS REPORT ON THE FAMOUS ONE-STITCH FACE-LIFT

"SILHOUETTE ENHANCED THE
CONTOURS OF MY FACE AND
PUT A SMILE UPON IT"

What is Silhouette soft?

The term 'One-Stitch Face-Lift' usually refers to a product called 'Silhouette Soft' by Sinclair Pharmaceuticals. Silhouette Soft uses threads placed in the skin to lift the sagging mid-face and jowls that appear with age. The procedure actually changes the shape of your face restoring a youthful look in the same way as a surgical facelift. The product looks like a fine thread with flimsy plastic cones attached to it.

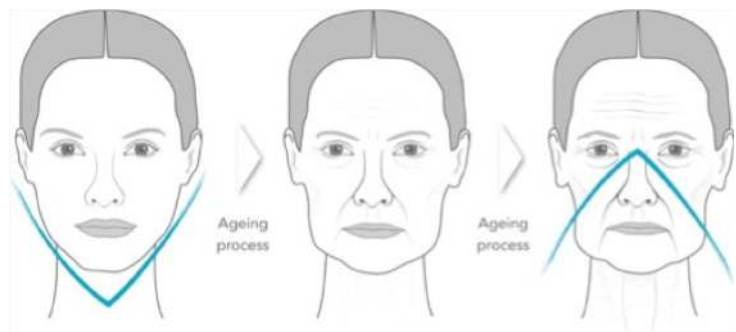


Silhouette^{soft}

Here's what the Silhouette Soft thread looks like. It's basically a long dissolvable stitch with little cones attached. They are delicate - like very thin plastic.

The problem

When you are young, your face is nice and tight and your cheek and chin meet in a smooth contour. Your jaw is defined and lovely looking. This is a big part of how we recognise someone as looking young and fresh. The problem happens when we start to get older and collagen – responsible for keeping the skin nice and bouncy – is lost, making the skin less elastic. This factor means that gravity pulls the loose skin and causes it to slip south and hang off the face creating jowls in the lower face and thinner skin around the cheeks. This is what makes us look older. There are some on the cutting edge of the science of volume loss (such as Dr Des Fernandez, the visionary South African Plastic Surgeon) who believe that sleeping on our faces is what causes volume loss. Before you laugh – he pioneered the suture suspension technique that Silhouette Soft is based on.



Take a look at this image from Merz Pharma. it shows rather nicely what we mean. The youthful face is in the shape of a V whereas in the older face, the V is upside-down.

Who should have a Silhouette Lift?

The Silhouette Lift is all about saggy skin. So those of you who see saggy faces when you look in the mirror are suitable for this procedure. Whether it's jowls under the chin, saggy necks or deep lines in the brow, Silhouette Soft can fix it.



Here is how volume loss in the mid-face can lead to the formation of jowls beneath the chin. It is the silhouette in the first drawing that we are trying to create with a Silhouette lift. The game's in the name - as they say.

very own Dr Rowland-Warmann has had the procedure and she is not even in her thirties yet. This is because she wants to take advantage of the powerful prophylactic effect of the treatment and halt the early signs of ageing. Patients who should have a silhouette lift almost always have jowls and want to improve the shape of their lower face.

The Silhouette lift can also fix saggy necks and we carry out neck-lifts and even brow lifts here at Smileworks. These are more advanced procedures and you will find out when you come for your consultation that we are experienced in all types of Silhouette lift and will provide you with a variety of options.

People come to Smileworks for Silhouette lifts and some come to us for other things and end up leaving with Silhouette Soft. Usually patients complain of sagging skin in their faces or jowls under their chin. Patients can be anywhere from 30 years old up to people in their seventies. Because the Silhouette has a rejuvenation and an immediate effect, it can be used on younger patients to literally stop the volume loss before it starts. Our



Here is MJ in action. Notice the extra cross-infection protocols in place during the procedure.

What does it do?

The Silhouette Soft treatment reduces the appearance of jowls, deep lines and sagging necks and leaves patients feeling refreshed and looking years younger. The thread looks like a fine fishing line with tiny plastic cones attached to it. The thread is inserted under the skin using a needle and the cones are popped into place by our expert practitioner. The cones exert a pull on the saggy skin and move it back to where it should be. There is usually bunching of the skin in the upper face that resolves in a week or so.

The magic happens when the cones and threads - over time - absorb in into the body and are replaced with your own natural collagen. This means that the Silhouette lift has an immediate lift and also a long-term regenerative effect. The procedure lasts around 18 months depending on you - and the regenerative part can last even longer. Silhouette is a more advanced and more permanent solution to the problem of volume loss and represents the next step where treatment with filler would be stretching it's ability to produce a beautiful result.

Where do the threads go?



Here are some of the treatment options. It is a tricky procedure and you must make sure you are in safe hands.

There are lots of different options and threadlifts are a complex procedure. Our very own Dr Rowland-Warmann has been trained by the best and is a master of complex lifting using threads. Like everything in life, threadlifts are not just about the product but also about the skill of the practitioner. You must ask yourself whether you are getting an expert or a novice practitioner when shopping around for threadlifts. Here are some of the placement options for threads. Ask your practitioner what techniques they will be using to see whether they know their stuff.

What are the results?

Silhouette Soft causes jowls to disappear and re-draws the contours of your lower face. For brow lifts you can create a lasting and defined lift in the brow to create a more youthful look. Neck-lifts are becoming extremely popular as people realise that it is often their necks that give away their age. Another area that can give you away is the hands. Here at Smileworks we also treat the backs of people's hands with filler to make them look younger. But that is for another day.

The results from Silhouette last for around 18 months, and you still have your own face, just a completely overhauled and rejuvenated version of you.

Think: *the you from 10 years ago*.



Before



After one month



Before



After four months

Here are some great before and after pictures from Sinclair Pharmaceuticals.

What are the benefits of a Silhouette lift?

Silhouette is a modern and advanced alternative to a surgical facelift. There are no scalpels involved and no overnight stays in hospital. The best thing about Silhouette is that the procedure is done with a local anesthetic. Face-lifts require general anesthetic and sometimes (very rarely) people die under general anesthetic. We all love looking great but the thought that once you have been sent to sleep you might not wake up again is concerning. There is no chance you are going to clock out during your Silhouette lift, which is a pretty big bonus! Silhouette soft is a minimally invasive treatment and can be likened to getting filler treatment in the level of discomfort or *downtime*.

What happens at my appointment



You will be booked in for your consultation which will be up to an hour with MJ. Here she will assess your skin and diagnose any issues and find out the cause or causes of the sagging or volume loss that you can see.

Following this you will either go off to have a think about treatment or you can go forward and have your treatment straight away. You will spend fifteen minutes or so filling out simple forms with the help of our trained support staff while MJ prepares the area for treatment and gets gowned up and ready to go. You then go back into the treatment room and the procedure gets underway. It usually takes about 40 minutes depending on the complexity of the

procedure and you will not feel a thing. Mj is a confident and warm professional - and will make you feel very comfortable during your treatment. Following completion of the treatment patients usually want to go home and rest. Sometimes they sit and chat with us for a while before leaving. If you are booked in for a silhouette lift, our whole team will be focused on your care while you are with us.

Downtime?

There is very little downtime required with a silhouette lift and patients are often surprised at how easy the procedure is. There is absolutely no pain during the treatment because you will be given a local anesthetic. Afterwards, when the local anesthetic has worn off you will feel some discomfort and your face will feel very sensitive. There will also be some swelling. Patients report washing their faces very carefully for a few days and also taking over-the-counter painkillers to keep the discomfort at bay.

One of our patients actually went to a wedding the night she had her silhouette lift done and reported no discomfort at all. To see her review of Smileworks and Silhouette take a look here: <https://www.youtube.com/watch?v=8QdaXah142Q>





Dr Rowland-Warmann BSC BDS MJDF RCS (ENG)
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So why choose Smileworks?

You should choose Smileworks because we will look after you. The silhouette is a complex procedure and one which requires an expert diagnosis, careful and precise placement of the threads and comprehensive aftercare.

You can get all of these things from Smileworks. Here at Smileworks all Silhouette treatments are carried out by our talented practitioner, Dr Rowland-Warmann, who has gained acclaim for this advanced treatment.

She has carried out more silhouette soft procedures in a short year than many practitioners will do in five. Here at Smileworks we are prolific Silhouette providers and can offer you the best prices because we have a close relationship with Sinclair – who make the threads. Did you know that this procedure requires extra cross-infection protocols above and beyond many facial aesthetic procedures. These involve the way the threads are handled and inserted into the skin to minimize the risk of complications. Ask your practitioner and be sure you are getting someone who knows what they are doing?

Beware cheap imitations

There is a product out there called a PDO thread. It is an extremely cheap alternative to the Silhouette thread and usually obtained from outside the EEA. As such, there are no rules or regulations governing its production and it has no product safety certificates or regulations to adhere to.

The threads are made in undisclosed locations by undisclosed people. They have no European safety certificates and are made from the same stuff as poly bags and polystyrene cups. These threads are a fraction of the price of Silhouette Soft threads and if anybody here in Liverpool tells you that they have been trained to use them then you need to run a mile. I have been contacted by the suppliers from China and asked some questions about the products and the threads are not – as the email said – CE marked. Beware PDO threads from outside the EEA. We have heard a great deal of stories of them simply not working here in Liverpool.

In addition, the clinical evidence seems to suggest there is an increased risk of adverse events with PDO that is really meant for general surgery. In addition, PDO has not been proven to cause collagenesis so you are not getting a regenerative effect. They are also totally different to Silhouette Threads and require different training. So if you want to trust your face to a self-taught practitioner then I am not sure we can be friends. But many unscrupulous practices advertise 'Threadlifts' and customers simply do not know the difference so if you think you have had a PDO threadlift and are concerned, come and see us and we will happily take a look at you.

Dr Roberto Pizzamigliano



Excellence through training

Here at Smileworks we do some pretty impressive work with threads. More importantly than that we will look after you and make sure you are safe.

But who trained MJ? How did she get all this fabulous experience? The answer is Dr Roberto Pizzamigliano. Dr Pizzamigliano is a brilliant cosmetic surgeon educated at the University of Paris and having studied in Brazil, Spain and Italy in cosmetic surgery. Here is his picture – looking a little bit like the 'Godfather' of plastic surgery.

Our very own MJ had a great meeting with him where she learned to further advance her silhouette techniques including the brow lift and U-lift.

He is a lovely guy and a friend of Smileworks.



Here are some of MJ's certificates for her various Degrees and accolades. How qualified is your practitioner?

Frequently asked questions

Does it hurt?

You will be under local anaesthetic and not feel any pain during the procedure. The anaesthetic will wear off when you get home and you can either rest or possibly take some painkillers to help with the discomfort. MJ will advise you on the best medication - if any.

Am I suitable?

Most people are suitable although many go in wanting a silhouette and come away with something completely different! This is because MJ will carefully assess your case and give you all the different options for treatment. If it is the case that filler will work better than threads then you may wish to go for this option instead. Here at Smileworks we are serious about acting in your best interests and if Silhouette is not right then we will look at other options.

Will it be uneven?

After the procedure there may be swelling. This can sometimes be uneven. There will also be bunching of the skin that has been pulled up near the ears. This may be uneven for a week or so but will settle down. Any asymmetries can be dealt with in the aftercare period where the team at Smileworks will keep a close eye on you.

A friend of mine had this procedure done and a thread broke. Will this happen to me?

Silhouette threads very rarely break. However, we have heard of PDO threads breaking shortly after treatment and causing major problems. PDO is designed to be absorbed quickly and specifically to disappear rather than producing collagen. With Silhouette threads, they may 'pop' when patients yawn or move quickly in the days following treatment. This is a normal part of the healing process. You will be instructed how to minimise this

What is a heavy tissue type?

At your consultation, Dr Rowland-Warmann will assess your tissue type and whether you are likely to get good results from the silhouette procedure. Light and heavy tissue types can make a real impact on the success of treatment so it's important to make sure your practitioner knows the difference!

Will I need time off work?

We have performed dozens of silhouette soft procedures here in the last year and not one patient has reported needing time off work.

How long does it take?

The procedure takes around 40 minutes and you will spend between half an hour or an hour preparing and having your consultation. The total amount of time you are in the office is usually between 60-90 minutes.

Does Silhouette involve stitches?

No – the term ‘one-stitch face-lift is a misnomer. There are no incisions and there are no stitches – apart from the suture itself that is inserted under the skin.



How much is a silhouette face-lift at Smileworks?

A Silhouette lift at Smileworks costs £2,000 and we offer flexible finance options so you can pay for your treatment in manageable instalments. So long as your credit is good you'll get accepted by our patient finance and can choose to pay for your treatment this way.

Contact our friendly team for a consultation on
0151 236 5166.

